



Catalogue

合鴻冰品 HOP HUNG ICE CREAM

合鴻食品 HOP HUNG FOOD

HOP HUNG **HOP HUNG**
食品 ICE CREAM CO.

Contents

01

ABOUT COMPANY

02

SELF-OWNED
BRAND

03

CO-BRANDED
ICE CREAM

04

GLOBAL MARKET

01

ABOUT COMPANY



Company Profile

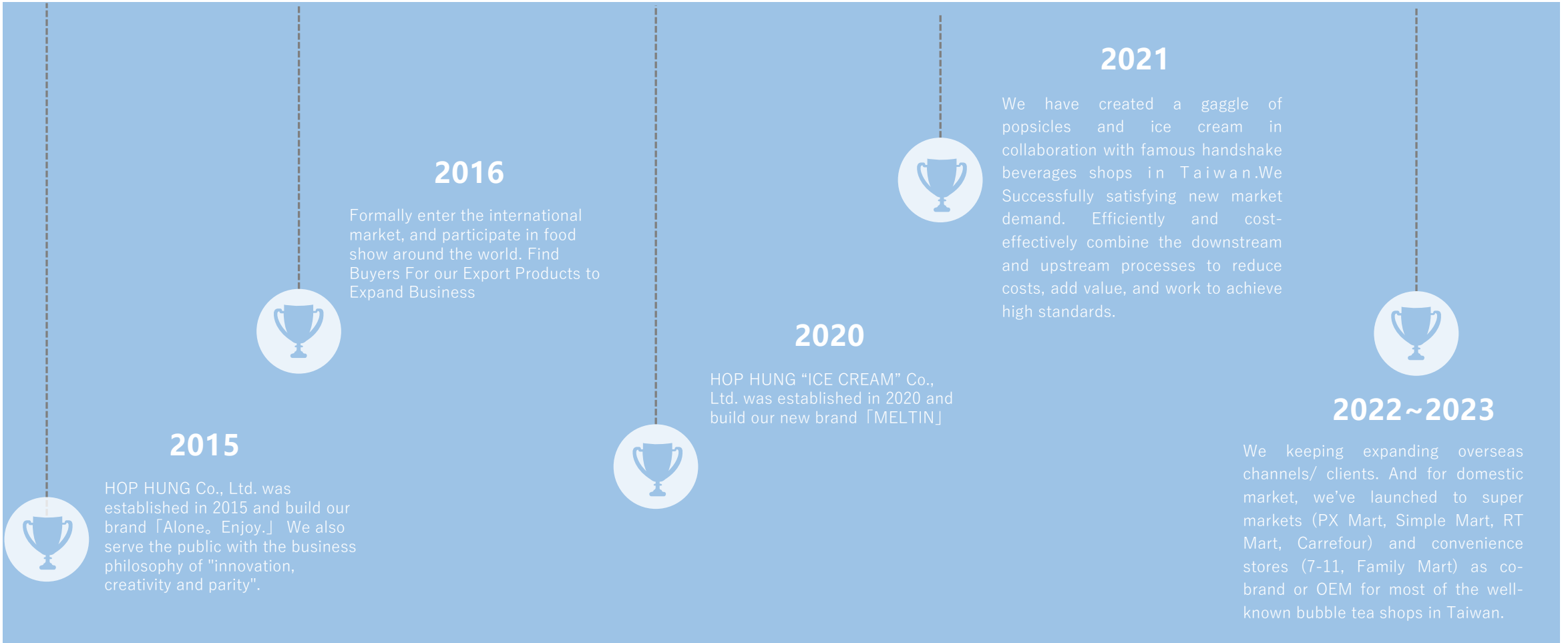
HOP HUNG Co., Ltd. found in 2015. With professional knowledge and ongoing trials, we are committed to our customers the best efforts in research and development of new products, the stability of quality and the improvement of production capability. We also serve the public with the business philosophy of "innovation, creativity and parity".In the future, we will provide partners with a complete cooperation model; order,proofing, production, sales, exports.

We look forward to teaming up with various brands, and popularize the products into the international market(chain supermarkets, supermarkets, mass vending systems).

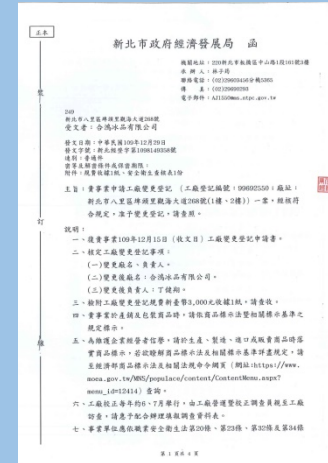


FEATURE

DEVELOPMENT HISTORY



CERTIFICATION



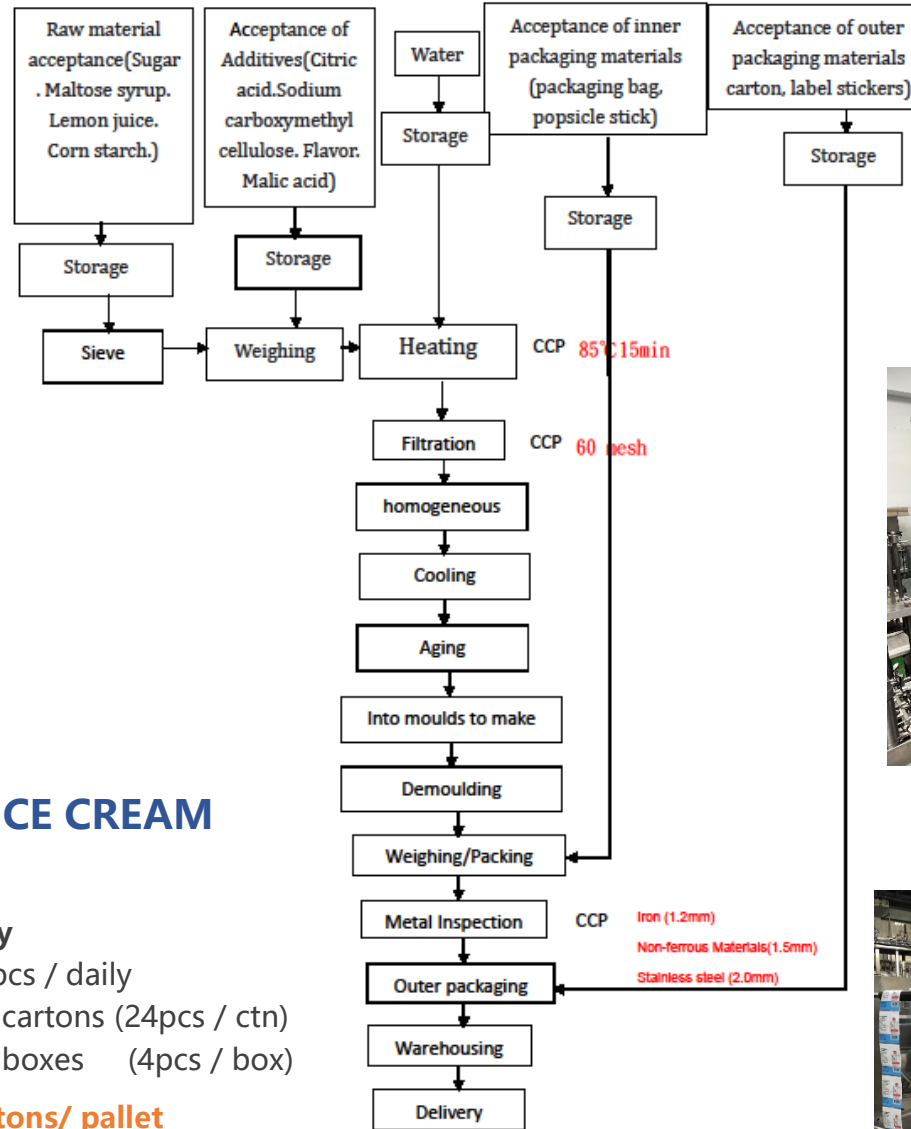
ISO 22000
HACCP
CERTIFIED

The products produced by HOP HUNG ICE CREAM/ HOP HUNG FOOD must qualify the requirements of relevant regulations.



PRODUCTION EQUIPMENT

Manufacturing process



ICE CREAM

Capacity

24,000 pcs / daily
 = 1,000 cartons (24pcs / ctn)
 = 6,000 boxes (4pcs / box)

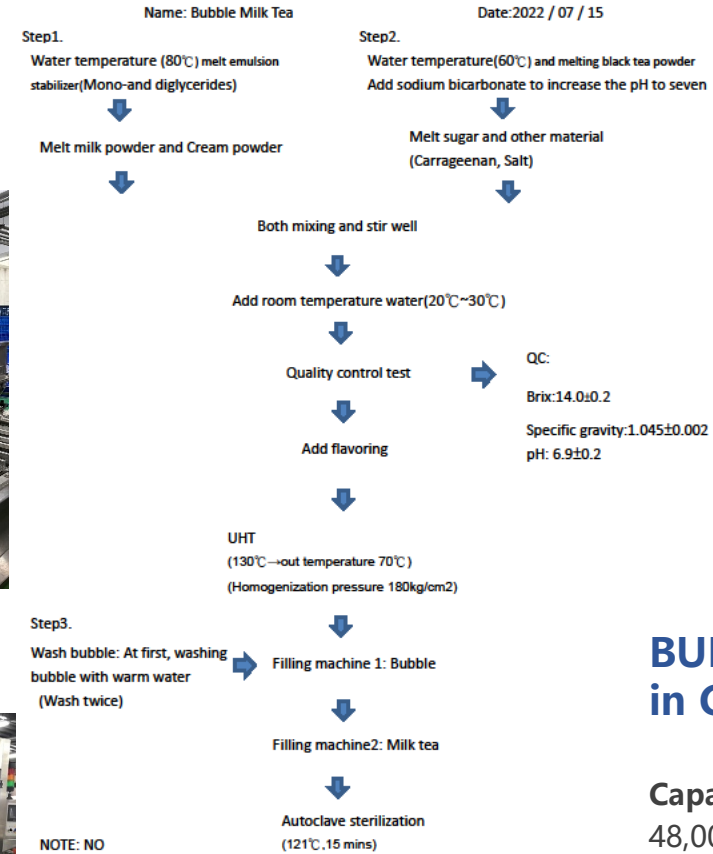
200 cartons/ pallet



HOP HUNG FOOD CO.,LTD

2nd Floor, No. 268, Guanhai Avenue, Bali District, New Taipei City, Taiwan (R.O.C.)

Production Flow Chart



BUBBLE TEA in GALSS BOTTLE

Capacity

48,000 bottles / daily
 = 2,000 cartons (24pcs / ctn)
 or
 = 4,000 cartons (12pcs / ctn)

120, 240 cartons/ pallet

PRODUCT SALES POLICY



Improved our product's
competitiveness

Product differentiation is a marketing strategy to encourage the consumer to choose one brand or product over another in a crowded field of competitors. Co-branded products can differentiate our brand. It identifies the qualities that differentiate one product from similar products and uses those differences to drive consumer choice.

Increase sales in same spec.+ share in social media

02

SELF-OWNED BRAND



PRODUCT DISPLAY

SELF-OWNED BRAND (1)

Kumquat & Passion fruit Juice Green Tea Ice Cube

Specification

40g/ pcs
6 pcs/ box; 12 boxes/ carton



Grapefruit Juice Green Tea Ice Cube



Assorted Fruit Green Tea Ice Cube



Brand

Ms. HoHo / Taiwan

Channel / On the market

RT-MART/ Far Eastern A.Mart / June 2023



PRODUCT DISPLAY

Brand

Ms. HoHo / Taiwan

Channel / On the market

RT-MART, Far Eastern A.Mart, Funcom
Supermarket / June 2023

Specification

3 pcs / box;
12 boxes/ carton



Ms. HoHo - Fried Chicken Ice Cream (Vanilla Milk)

SELF-OWNED BRAND (2)



Ms.HoHo Drumsticks Ice Cream
(Mala flavor)

It' s a prank!
It looks just like a fried chicken drumstick, but it' s actually an ice cream. The crushed corn flakes outside offering corn aromas, and addictive Mala spicy flavor ice cream inside. They make for the perfect spicy and sweet combo, a taste and visual experience. What do you waiting for?



Ms.HoHo Drumsticks Ice Cream
(Chocolate flavor)

It' s a prank!
It looks just like a fried chicken drumstick, but it' s actually an ice cream. The crushed chocolate corn flakes outside offering chocolate aromas, and creamy vanilla ice cream inside. They make for the rich taste and visual experience. What do you waiting for?

SELF-OWNED BRAND (3)

Specification

3 pcs / box;
18 boxes/ carton



Mango Durian Oatmeal Ice Cream



Red Bean Milk Oatmeal Ice Cream



Strawberry Milk Oatmeal Ice Cream



Brownie inside

Brand

Ms. HoHo / Taiwan

Channel / On the market

RT-MART, Far Eastern A.Mart, Funcom
Supermarket / June 2023



4 pcs / box;
12 boxes/ carton

Double Chocolate Brownie Popsicle

SELF-OWNED BRAND (4)

MELTIN

3.5 oz



Chili Spicy Ice Cream



Fusion of chili and spicy hotpot; stimulate your tongue, icy and spicy the way you cannot miss it.



Where to buy

Singapore, 2021



Rose Milk popsicle



Brown Sugar Bubble popsicle



Where to buy

Eastern United States

SELF-OWNED BRAND (5)



Taiwan fruit popsicles became the rage in Singapore

【獨。享】 Series of Ice popsicles uses Taiwan fruits to revitalize the economy of fruit growers.

The taste is natural and sweet, and the appearance is beautiful so it was all over social media.

📍 Singapore, 2021



Strawberry Lover Ice Cream stick



Fresh Fruit Boba Ice Cream Stick



SELF-OWNED BRAND (6)

Environmentally Friendly
(No Straws & No Plastic Bottle)

Bottle Dimension 6.5L*6.5W*14.7Hcm
Carton Dimension 26.6L*20W*16Hcm
Gross Weight Case 6 kg

Pallet Details
12 pcs/ carton
20FT: 240cartons*10P=2400 cartons (estimated)

Shelf Life 12 Months



Zero Calorie Konjac Bubbles



Brand

Ms. HoHo / Taiwan

Channel / On the market

Vietnam, Singapore / 2019

Bubble inside

SELF-OWNED BRAND (7)



Brand

Alone. Enjoy

Channel / On the market

Vietnam, Singapore / 2017



Classic Milk Tea



Café Au Lait

Bottle Dimension 6.5L*6.5W*14.7Hcm
Carton Dimension 39.6L*26.6W*16Hcm
Gross Weight Case 12 kg

Pallet Details
24 pcs/ carton
20FT: 120cartons*10P=1200 cartons (estimated)

Shelf Life 12 Months

Strawberry Milk Tea



Apple Milk Tea



LOVE Milk Tea



SELF-OWNED BRAND (8)

Brand

Alone. Enjoy

Channel / On the market

Vietnam, Singapore / 2017

Bottle Dimension 6.5L*6.5W*14.7Hcm
Carton Dimension 26.6L*20W*16Hcm
Gross Weight Case 6 kg

Pallet Details
12 pcs/ carton
20FT: 240cartons*10P=2400 cartons (estimated)

Shelf Life 12 Months



Brown Sugar Milk Tea



Rose Milk Tea



Vanilla Milk Tea



Honey Milk Tea



Café Au Lait

03

CO-BRANDED ICE CREAM



PRODUCT DISPLAY

Brand

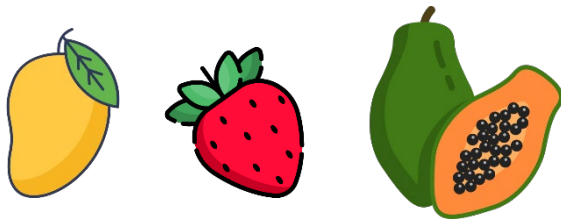
Bei Hwei / Taiwan

Channel / On the market

Family Mart online / June 2023

Specification

48 cups/ carton
90 cartons/ pallet



OEM

Mango Milk Ice Cream



80g/ cup

Strawberry Milk Ice Cream



Papaya Milk Ice Cream



PRODUCT DISPLAY



Brand

NENE CHICKEN / Taiwan

Channel / On the market

PX MART/ April 2022



Fried Chicken Sorbet

Fried chicken? Sorbet?

It looks just like a fried chicken drumstick, but it's actually a sorbet. The crushed corn flakes outside offering corn aromas, and addictive honey lemon sorbet inside. It's a particular taste experience. What do you waiting for?



PRODUCT DISPLAY



Channel / On the market

PX MART / March 2022



Earnest Farm ft. Ms. HoHo / Taiwan



Earnest Farm ft. Ms. HoHo -
Passion fruit Lemon Popsicle



Earnest Farm ft. Ms. HoHo -
Honey Lemon Popsicle



PRODUCT DISPLAY



Brand

I' MILKY / Taiwan

Channel / On the market

RT-MART/ April 2021



Brown Sugar Bubble popsicle

Imagine putting the most soothing drink, "brown sugar boba milk," into your fridge, with chewing bubble and creamy milk, the art of black&white; every bite is a delight.

Peanut & Sesame Bubble popsicle

NO more hesitate! Peanut butter with Sesame will blow your mind, and brown sugar bubble inside? It' s scrumptious.



PRODUCT DISPLAY



項目

內容

Brand

Brian Black Tea

Country

Taiwan

Channel

RT-MART

Time to market

March 2021

Brian black tea
Black Tea Popsicle

Used Taiwan's Osmanthus plus black tea from Sri Lanka. All about natural scented and fermented tea, combine with chewy brown sugar bubble, it's worth trying it.

Brian black tea
Milk Tea Popsicle

Fruity Sri Lanka black tea with creamy milk, well balanced as harmony, take a bite, like an aged milk tea.

PRODUCT DISPLAY

Brand

Who's Tea / Taiwan

Channel / On the market

RT-MART / April 2021

Influencer Marketing



1



Cheese Foam Bubble Tea

Who's Tea classical drink is made by real cheese with high cost, salty and pinch of sweet cheese foam with the refreshing taste of milk tea, the excellent balance with a sip of milk tea and cheese foam, create your perfect ratio.

2



Brown Sugar Boba Ice Cream

Latest brown sugar boba milk popsicle in this summer, the delight taste from rich brown sugar and sweet milk plus soft boba texture, let's jump into lovely wonderland!

PRODUCT DISPLAY

Brand

CITY MILK / Taiwan

Channel / On the market

RT-MART / May 2021

Influencer Marketing



1



Guava Lemon Popsicle

When guava, the top of fruit, loves with refresh lemon, harmony the delicate flavour. Whether after a meal or in the mid of the day, it will be your best choice.

2



Watermelon Milk Popsicle

From Taiwan's local sweet watermelon, juicy and plump, perfect with milk, like freshly blended, no more season limited, 3 seconds to a winter wonderland.



Grapefruit Lemon popsicle

Fresh lemon and grapefruit juice, natural fruit acid is so charming, with hipster pack, it 's full of visual and taste feasting. It refills your vitamin C as well.



RT-MART / May 2021



DONT YELL AT ME / Taiwan

Winter Gourd Honey Chrysanthemum Tea popsicle

Take the Chrysanthemum into the white gourd, and bite to taste fresh from the inner boby; you will find the joy of daily peace.



Brand

DONT YELL AT ME / Taiwan



Channel / On the market

PX Mart / July 2021





Feng Wei Local Drinks / Taiwan

Mung Beans Popsicle with Condensed Milk

Can you imagine the mung bean specialty store from Donghai Taichung co-operate with Swallow condensed milk? What a sparkling idea!



RT-MART / June 2021



Mung Beans Popsicle with Boba

Mung bean slush from Donghai commercial district Taichung , transfer to ice cream bar! It used the best mung bean to cook, enjoy every bite, and have other pearls to level up the taste and let brown sugar' s aroma end this feast.

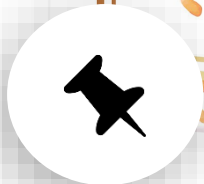


PX Mart / July 2021



Apple Ice Tea

Don't have an appetite in the summer? Try this apple iced tea popsicle. The Ceylon black tea as the base, add acidity apple drops, lemon juice, and agar. The taste is 100% from a famous tea shop, "COMEBUY"



PX Mart 2021/07



COMEBUY / Taiwan

Passion Fruit Blast Popsicle

Do you love coconut jelly, bubbles, passionfruit in your green tea? Then you cannot miss this tropical popsicle.



FamilyMart / July 2021



Chrysanthemum Ice Cream Bar with Bubble

Do you smell the chrysanthemum? Healthy chrysanthemum tea+ creamy milk x amazing bubbles = elegant honey taste. Is it scrumptious?



Brand

ONE ZO / Taiwan



Channel / On the market

RT-MART / May 2021



TOP ONE POT GROUP PRODUCT DISPLAY



Channel / On the market

PX Mart 2021/07

White Gourd Lemon Popsicle

In your freezer in summer, a must popsicle is the luscious white gourd drink mix with fresh lemon juice from Earnest Farm, and the perfect ratio is suitable for all ages.



Roasted Wheat Flour Popsicle

The Orissic Hot pot invented roasted wheat flour ice cream, keep the powdery taste as oldies. You can take the time machine back whenever you want.



Berries And Cream Popsicle

Popsicles have a mix of berries and milk that looks like marble meat; take a bite; well balanced of sweet and acid



Original Milk Tea with Honey Crystal Bubbles



Brand

SOMA / Taiwan

Now you can grab the original milk tea au lait anytime from the SOMA milk tea shop in Family Mart. Chociced tea leaves from Sri Lanka, Indonesia and Taiwan with excellent ratio plus honey pearl to tickle your taste buds. Hurry and grab one now.



Channel / On the market

FamilyMart / July 2021

Tie Guan Yin Tea Latte Popsicle

"Chociced "Ti Kuan Yin leaves, aroma roasted and non-astringent, with creamy milk, it' s a perfect fusion. And you are The One to taste it."



TP TEA / Taiwan



7-11 / July 2021



Success Case



ONE ZO - Pink Cactus Ice Cream Bar with White Bubble

Trending; I.G. must check in

The fantasy of ONEZO: Pink cactus pearl ice cream; the macaron pink color with fruity berry taste, even Kimi Ji cannot help to love it.



Currently on sale in Taiwan OK mark, H.K.,
Singapore and Canada



TRUEDAN - Brown Sugar Bubble Milk
Tea Ice Creamcone

Sold 200 thousand in 2 months, Singapore.

“Truedan brown sugar milk cone” used a unique frozen technique to keep pearl chewy texture. Used golden foil print package to upgrade the quality. Co-branding is one of the inventions to save technique cost.



Currently on sale in Singapore & Canada

04

GLOBAL MARKET



GLOBAL MARKET



Where to Buy our Products



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